



JOHN DYKES

TV SPORTS JOURNALIST,
PRESENTER, KEYNOTE
SPEAKER, PREMIUM TRAINER

John Dykes has a storied 25-year career that spans across major global sports networks and prestigious events.

From his early beginnings in movie and entertainment writing to hosting "The John Dykes Show" on major networks like Fox Sports Asia and Disney+, John has become a venerated figure in sports journalism.

His career is highlighted by deep engagements with the world's biggest sports brands such as The Premier League, ESPN, and Sony, making him a sought-after voice in sports broadcasting and corporate training.

CONTACT

+65 69255756
enquiries@johndykes.co
www.johndykes.co
@johndykesfc

MEDIA ICON AND INSPIRATIONAL SPEAKER

John Dykes is a premier authority in transforming events into dynamic learning experiences. With a 25-year career in sports broadcasting, John offers unique insights into storytelling, presentation, and audience engagement, making him an invaluable asset for any event.

Why Choose John Dykes?

John customizes his sessions to meet your organization's specific needs, focusing on enhancing communication and leadership strategies. His ability to translate sports industry dynamics into actionable business insights ensures participants leave with practical tools for growth.

Key Offerings:

- 1. Presentation and Speaking Skill Training:** Develop executive presence and master public speaking with John's training sessions, designed to elevate personal and organizational impact.
- 2. Keynote Speaker Engagements:** John delivers inspirational keynotes, blending storytelling with actionable insights to inspire and equip audiences for success.
- 3. Media Training for Athletes and Employees:** Tailored media training to prepare your team for effective media interactions, ensuring confident and professional representation.
- 4. Event Host and Moderator Services:** John's seasoned presence as an event host ensures your event is engaging and seamless, connecting with audiences effectively.
- 5. Corporate Training Programs:** Empower leaders and teams with advanced communication and leadership skills through comprehensive, high-impact training sessions.

John's sessions go beyond mere presentations—they educate, inspire, and provide actionable strategies for immediate implementation, leaving a lasting impact on your organization.

TOPICS OF EXPERTISE

- Sports Broadcasting
- Corporate Communication
- Team Leadership
- Public Speaking Mastery
- Media Training
- Event Hosting and Moderation
- Personal Branding in Media
- Strategic Content Creation

FEATURED ON

